

RYAN RANDALL | DESIGNER

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EDUCATION

Washington State University Vancouver | B.A. in Digital Technology & Culture, Minor in Art

TECHNICAL SKILLS

Adobe Illustrator, InDesign
Adobe Photoshop, Lightroom
Figma

WordPress, HTML5, CSS3
Google Ads and Analytics
Hubspot and Sugar Market

PROFESSIONAL EXPERIENCE

Digital Project Coordinator | Fuel Medical Group

February 2023 – Present

The leading member-focused advisory company serving ENTs, audiologists, and more.

- Coordinating project timelines, budgets, and deliverables for web builds
- Communicating project status and updates to stakeholders
- Building website wireframes in Wordpress
- Identifying and mitigating project risks
- QAing websites to ensure project deliverables meet quality standards
- Supporting the Sales and Marketing team in the development of proposals and presentations

Marketing Assistant | Owen Family of Companies

March 2021 – Feb. 2023

Heavy duty equipment dealers focused on sales, rentals and service of machines and tools.

- Created and optimized new product or landing pages using WPBakery
- Planned, designed and tracked email, social media and Google Ads campaigns
- Collaborated with the Marketing team to rebrand digital and print marketing of the company
- Designed print materials such as trifold brochures, mailers, business cards and postcards

Designer | VanParksVision

August – Dec. 2019

Mobile app for Vancouver Parks & Recreation that uses AR to envision upcoming city parks.

- Established consistent branding for the project to be carried out for all assets
- Worked closely with four teams to design project presentations and brand book

OTHER WORK EXPERIENCE

Cashier Assistant | Costco Wholesale
October 2017 - March 2021

OTHER INTERESTS

Film/TV
Drawing
Music
Art Collecting